

# LicenseSnap

Easy, Fast, Smart Application Fill

## Ease the Customer Journey for Increased Conversion

A growing number of consumers rely on their mobile devices to interact with their insurers. Carriers must meet the customer where they are, in order to capture new business and stay competitive.

Point-of-quote increasingly occurs on a mobile device, so a streamlined quote process and a smooth customer journey is critical to success.

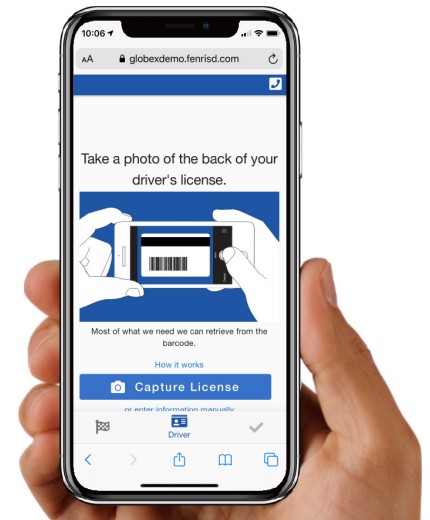
LicenseSnap enables friction-free applications by replacing the manual data entry of an online form with a simple photo. The user snaps a photo of their driver's license to pre-populate known data elements in the application and pull additional data and scores from Fenris' proprietary database.

LicenseSnap reduces the chance of data errors and application drop-off by presenting the applicant's information for verification on their mobile device. This leads to "more swipe, less type" and a better experience that leads to higher conversion rates.

Providing insight where it's needed to apply, accurately quote, and ease the consumer experience.

Easy developer experience with an API and code base that can be implemented quickly.

**License Number**  
**License Class**  
**Issue Date**  
**Expiration Date**  
**Restrictions**  
**First Name**  
**Last Name**  
**DOB**  
**Address**  
**County**  
**Sex**  
**Eyes**  
**Height**  
**Weight**



up to **3x**  
completion rate

up to **70%**  
take rate

one scan = **14**  
data inputs

[fenrisd.com/signup](https://fenrisd.com/signup)  
[hello@fenrisdigital.com](mailto:hello@fenrisdigital.com)  
LicenseSnap

Contact us to identify your best customer

Connect