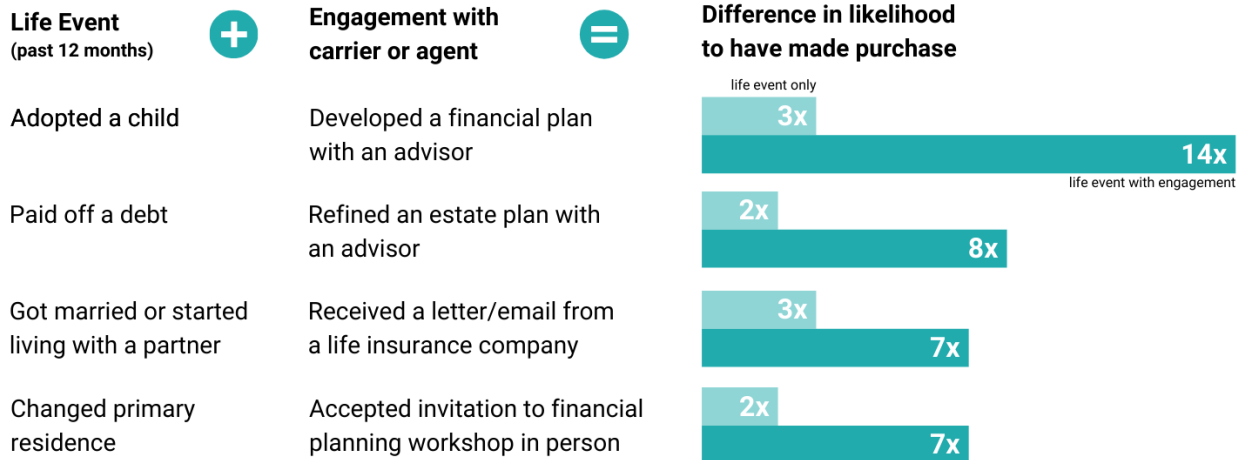


Life Events Monitoring and Alerts

Be There for your Policyholders in the Moments that Matter

Your relationships are important, and you work hard to serve each of your policyholders. Every month, around 5% of your policyholders experience a significant life changing event, such as a move, new baby, or change in marital status. These events are a chance to deepen your relationships with current policyholders and indicate a need for additional products or coverage. What steps are you taking today to meet their new needs and reward their loyalty and trust in you to protect their interests?

Did you know that your policyholders are 2-14x more likely to purchase when they experience one of our life event triggers?



*McKinsey & Company

How Does it Work?

Subscribe to the Fenris' Life Events API, and receive pro-active alerts identifying which policyholders have experienced a recent life change, so that you can prioritize and take action. We collect actual event changes with nightly sweeps of a variety of key validated sources, and connect those back to our complete reference data set on nearly every adult, household, and property in the US.

Because we have our own reference data on 255m adults and 130m households, we don't keep your policyholder information, and no client PPI is ever stored by Fenris.

Triggers

Relocating

- Home Listed
- Under Contract
- Recently Moved
- Prior Address

Status Changes

- Newly Engaged
- Newly Married
- Newly Expecting
- New Child
- Newly Single

fenrisd.com/signup
hello@fenrisdigital.com
Life Events Monitoring

Ask about a free trial

Contact Us