Fenris is the single best source for instant insight and real-time data enrichment
on every applicant and policyholder.

At the heart of all of our services is our comprehensive data on ~97% of the US population. We curate specifically to serve the insurance industry from quality external and alternate sources. Our clients do not have to be a contributing carrier to pull in insights and data that improves customer journeys

255 million individuals

130 million households

100% U.S. addresses

Our Applicant Scoring API can instantly identify which leads are up to 4x as likely to convert, and our Prefill API services ease the way with quality enrichment delivering higher completion and conversion rates. To enhance retention and cross-sell on an existing customer base, our LEMA (life events monitoring and alerts) API scours proprietary data sets and automatically alerts of major life events experienced by your customers, so marketers and agents can reach out in the "moments that matter."

Single source for real-time insights and data enrichment to drive profitable growth

Fenris Analytics Platform

API request

UUID12349911,Jess_Smart,123MainStreet,Client55

API response

UUID12349911,LeadScore2,custom

With our secure cloud-based service, we match any applicant back to a unique record, enrich with up to a thousand data elements, calculate standard scores -- or pull from a custom scoring algorithm made accessible only with unique credentials, and return results to be injected into workflows in real-time.

Our clients include large and small brokers, carriers, agencies, and intermediaries.

Qualifying Leads

Quoting & Acquisition

Policyholder Monitoring & Renewal

Applicant Scoring APIs

- Segmentation Engine — Predicts tier for suitability and prioritization
- Propensity to Buy — Configured to optimize sales for each Client

Prefill APIs

- Auto Insurance — Drivers, vehicles, VINs, and more
- Home Insurance — Property, structural, perils
- Life Insurance — Household, beneficiaries

Updates to Policy APIs

- LEMA – life events monitoring and alerts — Automated alerts for "moments that matter" for retention, cross-sell, loyalty
- Recent Life Events — On-demand return of changes detected across family, household, wealth, and more

Fenris was built by insurance and data experts who wanted to reduce friction, improve results, and reimagine the customer acquisition experience for the better.
www.FenrisD.com   For a free trial, reach out to us at hello@FenrisD.com